

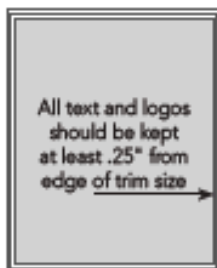
ADVERTISING

4 COLOR

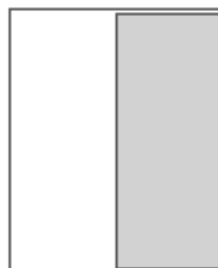
SIZES	DIMENSIONS (W X H)	PRICING 1X	3X	6X
Spread	17.5" x 11.375"	\$1,400	\$1,350	\$1,300
Full Page	8.75" x 11.375"	\$750	\$715	\$684
2/3 Page	4.625" x 10"	\$570	\$546	\$524
1/2 Page	7" x 4.875" H // 4.625" x 7" V	\$460	\$441	\$421
1/3 Page	4.625" x 4.875" H // 2.25" x 10" V	\$335	\$321	\$306
1/6 Page	4.625" x 2.5" H // 2.25" x 4.875" V	\$167	\$160	\$153
1/12 Page	2.25" x 2.5"	\$92	\$88	\$85

COVERS	DIMENSIONS (W X H)	1X	3X	6X
2nd Cover	8.75" x 11.375"	\$1,289	\$1,224	\$1,159
3rd Cover	8.75" x 11.375"	\$1,254	\$1,191	\$1,129
4th Cover	8.75" x 11.375"	\$1,363	\$1,295	\$1,226

CONTACT FOR AVAILABILITY



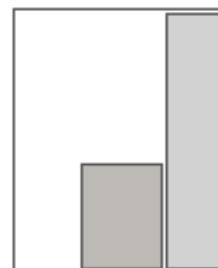
FULL PAGE
8.75" x 11.375"
8.25" x 10.875" trim
7.75" x 10.375" live area



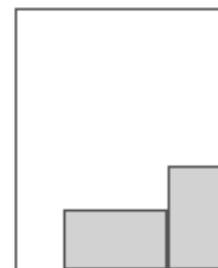
2/3 PAGE
4.625" x 10"



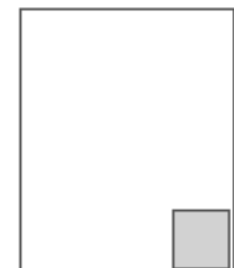
1/2 HORIZONTAL
7" x 4.875"
1/2 VERTICAL
4.625" x 7"



1/3 HORIZONTAL
4.625" x 4.875"
1/3 VERTICAL
2.25" x 10"



1/6 HORIZONTAL
4.625" x 2.5"
1/6 VERTICAL
2.25" x 4.875"



1/12 PAGE
2.25" x 2.5"

Full color ads should be CMYK · Spot color will be converted to four-color process
All ads must be 300 dpi or greater · Free ad design included in all prices

Special Position per page or fraction thereof, 10% extra

- All prices are listed as NET
- Package pricing to include subscription and other options are available
- Customizing packages often results in discounts and custom options

IMPORTANT DATES

ISSUE	RESERVATION/AD COPY	IN-HOME DATES
Jan/Feb	11/23/18	1/1/19
Mar/Apr	1/21/19	3/1/19
May/June	3/21/19	5/1/19
Jul/Aug	5/23/19	7/1/19
Sept/Oct	7/22/19	9/1/19
Nov/Dec	9/20/19	11/1/19

Also Offering:



MULTI-MAGAZINE INSERTION DISCOUNTS AVAILABLE

goat
JOURNAL